

DB CORP. LTD

KEY PERFORMANCE METRICS

(Rs. In Mn.)

Particulars (INR MN)	FY 21	Q 2 FY 21	Q 2 22	FY	Variance % (YOY)	H1 FY21	H1 FY22	Variance % (YOY)
	12 Months	3 Months	3 Months			6 Months	6 Months	
Profit & Loss Items								
Advt. Revenue	10084	2263	3029		33.8%	3333	4742	42.3%
Circulation Revenue	4146	1033	1159		12.2%	1961	2265	15.5%
Total Revenue	15222	3498	4513		29.0%	5655	7592	34.3%
NP Prices(MT)	35353	35571	41340		16.2%	35701	41139	15.2%
News Print Cost/ Total Cost	35%	36.1%	37.1%			34.6%	36.7%	
Personnel Cost/ Total Cost	32%	32.7%	27.5%			35.1%	28.3%	
Other Operational Cost / Total Cost	33%	31.3%	35.4%			30.3%	35.1%	
Total Cost	12029	2753	3458		25.6%	5187	6487	25.0%
EBIDTA	3193	745	1054		41.5%	467	1105	136.6%
EBIDTA Margin	21%	21.3%	23.4%			8.3%	14.6%	
PAT	1414	285	538		88.5%	-195	315	261.4%
PAT Margin	9%	8.2%	11.9%			-3.5%	4.2%	
Balance Sheet Items								
Gross Fixed Assets	17485	17184	18266			17184	18266	
Net Fixed Assets	8600	8676	8183			8676	8183	
Cash & bank balance	3125	1034	3371			1034	3371	
ROCE	10%	11.2%	12.4%			11.2%	12.4%	
RONW	8%	8.5%	9.8%			8.5%	9.8%	
Current Ratio (Including Term Loan Liabilities due in 1 year)	2.55	2.4	2.7			2.4	2.7	
Total Outside Liabilities / Tangible Net Worth	0.34	0.4	0.3			0.4	0.3	
Inventory Turnover (Days)	202	147	166			147	166	
Debtors Turnover (Days)	119	98	94			98	94	